



INNOVATIVE THERAPY CONCEPTS

THERAPY MANAGEMENT SERVICES



BOOST PROFITS. ELIMINATE HASSLES.

ITC's comprehensive management program has generated measurable success at dozens of locations.

Our field-tested approach enables PT/OT/ST practices to solve recruiting challenges, eliminate compliance headaches, efficiently manage billing and collections, and more.

The result: our partners enjoy significantly enhanced financial performance and improved patient outcomes.

ESTABLISH A PLATFORM FOR YOUR SUCCESS

ITC: A COMPREHENSIVE APPROACH

With ITC, you benefit from a proprietary system that powers your success:

- **GREATER PROFITABILITY** through a comprehensive set of field-tested protocols
- **STAFFING EXPERTISE** — ITC hires and trains therapists, amplifying their value and efficiency
- **29 VITAL BENCHMARKS** that measure performance — and drive improvements
- **A COMPLIANCE PROGRAM** that reduces costly errors — and boosts your bottom line
- **PROFESSIONAL BILLING** — our trained team increases and accelerates collections

ITC also emphasizes the development of a nurturing culture at every practice — an approach that improves outcomes for patients...and careers for therapists.



WHAT'S YOUR PROBLEM? THE BIGGEST HURDLES TO CLINIC SUCCESS

PT and other therapy practices frequently encounter significant obstacles to success — serious problems with serious consequences: reduced profits, poor morale, unrealized revenue, regulatory clawbacks, and more.



LAGGING REVENUE, NO GROWTH

Many practices underperform key benchmarks for income and year-over-year growth. Does yours?



HUGE STAFFING HEADACHES

Finding — and keeping — the right therapists leads to operational hassles...and drives down revenue. Constant churn reduces efficiency and affects patient care.



COMPLIANCE WOES

The complexities of coding and documentation bog down your staff, leading to payment delays or — worse — a huge expense after a RAC visit.

*ITC enables your clinic to overcome
these challenges, establishing a platform
for long-term success.*

THE ITC APPROACH

A FRAMEWORK FOR PROFITABILITY

ITC offers a 360° approach that boosts revenue, improves patient outcomes, and delivers greater satisfaction for therapists.

Our Platform for Success — a series of proven operational tools — rapidly improves processes, efficiency, and profitability:

COMPLETE STAFFING

ITC manages all aspects related to recruitment and retention. We custom select therapists, building a team specifically to meet your referral patterns.

A PLAN FOR GROWTH

ITC implements proven strategies to increase your market share, referrals, patient visits and revenue per patient. The win-win: ITC's approach also enhances patient outcomes.

PRO BILLING & COLLECTIONS

ITC's professional billing team has processed over \$100 million in collections and insurance claims. The advantage: increased collections, improved cash flow, and reduced write-offs.



ENHANCED QUALITY OF CARE

ITC transforms your practice into a Center of Excellence, coaching therapists in the latest protocols and technologies. This focus on quality improves physician relations and drives future referrals.

THE COMPLIANCE SOLUTION

ITC implements a methodical compliance and documentation program — a proprietary approach that boosts revenue and reduces unnecessary mistakes.





QUANTIFIED SUCCESS WHY CLINIC OPERATORS CHOOSE ITC

A TRACK RECORD OF EXCELLENCE

Since 2006, ITC's one-of-a-kind model program has driven multiple types of success — financial, therapeutic, and professional — at PT and other therapy clinics.

RESULTS YOU CAN MEASURE

ITC's proprietary dashboard of 29 key metrics takes the guesswork out of management, showing you precisely how — and how much — your practice has improved. Another key advantage: ITC implements proven action plans if metrics reveal a performance lag.

REPLICATED SUCCESS

ITC has deployed our carefully structured program at 45+ points of service, delivering results — and maintaining long-term relationships — in a wide variety of therapy settings.

GO DEEPER THE ITC ASSESSMENT: DETAILED, REVEALING... AND FREE

What is your clinic's **true** financial potential? Find out with ITC's no-cost, no-obligation assessment. We'll use real-world data to give a customized analysis of your clinic's performance.

It's time to eliminate management hassles and achieve real growth. It's time to partner with ITC.



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www.ITCresults.com